



SPONSORSHIP OPPORTUNITIES

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EAPR 2022

21st Triennial Conference
Krakow, July 4-8, 2022

„Platinum Sponsor” Package:

- granting the title of the "Platinum Sponsor of the Conference" with the possibility of using it for own marketing purposes,
- complimentary participation for 4 Sponsor's representatives in the conference and accompanying events (events included in the conference fee and the Conference Dinner),
- exhibitions space for stand arrangement – 6 sqm,
- 40% discount of the conference fee for subsequent Sponsor representatives,
- full page advertisement in the conference book, distributed with conference materials,
- placing roll-up in the main lecture hall,
- distribution of Sponsor's materials with the conference package and possibility of displaying the materials in the conference reception,
- placing the Sponsor's logo:
 1. on a digital signage displayed in the breaks during the conference
 2. in the printed conference book, distributed with conference materials
 3. on a screen in lecture halls during breaks between the lectures - on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

PRICE: 60 000 PLN + 23% VAT



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„Gold Sponsor” Package:

- granting the title of the “Gold Sponsor of the Conference” with the possibility of using it for own marketing purposes,
- complimentary participation for 2 Sponsor’s representatives in the conference and accompanying events (events included in the conference fee and the Conference Dinner),
- exhibitions space for stand arrangement – 4 sqm,
- 20% discount of the conference fee for subsequent Sponsor representatives,
- half page advertisement in the conference book, distributed with conference materials,
- distribution of Sponsor's materials with the conference package,
- placing the Sponsor’s logo:
 1. on a digital signage displayed in the breaks during the conference
 2. in the printed conference book, distributed with conference materials
 3. on a screen in lecture halls during breaks between the lectures
 4. on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

PRICE: 35 000 PLN + 23% VAT

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„Sponsor” Package:

- granting the title of the "Sponsor of the Conference" with the possibility of using it for own marketing purposes,
- complimentary participation for 1 Sponsor's representative in the conference and accompanying events (events included in the conference fee and the Conference Dinner),
- space for poster or roll-up in the Conference Venue (exact location in agreement with the Organising Committee),
- 15% discount of the conference fee for subsequent Sponsor representatives,
- half page advertisement in the conference book, distributed with conference materials,
- distribution of Sponsor's materials with the conference package,
- placing the Sponsor's logo:
 1. on a digital signage displayed in the breaks during the conference
 2. in the printed conference book, distributed with conference materials
 3. on a screen in lecture halls during breaks between the lectures
 4. on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

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SPONSOR OF THE CONFERENCE DINNER:

- complimentary participation for 2 Sponsor's representatives in the conference and accompanying events (events included in the conference fee and the Conference Dinner),
- 15% discount of the conference fee for subsequent Sponsor representatives,
- distribution of Sponsor's materials with the conference package,
- half page advertisement in the conference book, distributed with conference materials,
- placing 1 roll-up in the conference dinner area during the Conference Dinner,
- placing the Sponsor's logo:
 1. on a digital signage displayed in the breaks during the conference,
 2. in the printed conference book, distributed with conference materials
 3. on a screen in lecture halls during breaks between the lectures
 4. on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

PRICE: 40 000 PLN + 23% VAT

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SPONSOR OF THE CONFERENCE MATERIALS:

Sponsorship of the USB memory sticks: 8 000 PLN + VAT 23 % (exclusive to one Sponsor)

- placing Sponsor's logo prominently on the USB memory sticks, distributed with conference materials
- placing the Sponsor's promotional information on the USB memory sticks
- placing the Sponsor's logo in the printed conference book, distributed with conference materials
- placing the Sponsor's logo on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)

Distribution of Sponsor's materials in the conference bags: 4 000 PLN + 23% VAT

- placing the Sponsor's materials in the conference bags distributed among participants
- placing the Sponsor's logo on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)



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SPONSOR OF THE ACCOMPANYING EVENTS:

Sponsor of the coffee break: 6 000 PLN + 23% VAT (exclusive to one Sponsor per coffee break)

- possibility of displaying Sponsor's promotional materials on each table and placing 1 roll-up in the coffee break area during the break
- placing the Sponsor's logo on a digital signage displayed in the coffee break area or possibility of displaying presentation on the screens during a coffee break (subject must be approved by the Scientific Committee)
- placing the Sponsor's logo in the printed conference book distributed with conference materials, next to the information about the coffee break
- placing the Sponsor's logo on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)

Sponsor of the lunch: 8 000 PLN + 23% VAT (exclusive to one Sponsor per lunch)

- possibility of displaying Sponsor's promotional materials on each table and placing 1 roll-up in the lunch area during the lunch
- placing the Sponsor's logo on a digital signage displayed in the lunch area or possibility of displaying presentation on the screens during the lunch (subject must be approved by the Scientific Committee)
- placing the Sponsor's logo in the printed conference book distributed with conference materials, next to the information about the lunch
- placing the Sponsor's logo on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)



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SPONSOR OF THE ACCOMPANYING EVENTS:

Sponsor of a trip:

- Sponsor can use the participants' travel time to present the company
- possibility of the Sponsor's presentation at the destination
- possibility of distribution Sponsor's gifts/gadgets at the end of a trip
- placing the Sponsor's logo in the printed conference book, distributed with conference materials
- placing the Sponsor's logo on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)



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