



EAPR 2020

21<sup>st</sup> Triennial Conference  
Warsaw, 6-10 July 2020

# **SPONSORSHIP OPPORTUNITIES**

[www.eapr2020.pl](http://www.eapr2020.pl)

# „Platinum Sponsor” Package:



- granting the title of the "Platinum Sponsor of the Conference" with the possibility of using it for own marketing purposes,
- complimentary participation for 4 Sponsor's representatives in the conference and accompanying events (events included in the conference fee and the Conference Dinner),
- exhibitions space for stand arrangement – 6 sqm,
- 40% discount of the conference fee for subsequent Sponsor representatives,
- full page advertisement in the conference book, distributed with conference materials,
- placing roll-up in the main lecture hall,
- distribution of Sponsor's materials with the conference package and possibility of displaying the materials in the conference reception,
- placing the Sponsor's logo:
  - on a digital signage displayed in the breaks during the conference
  - in the printed conference book, distributed with conference materials
  - on a screen in lecture halls during breaks between the lectures
  - on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

**PRICE: 60 000 PLN + 23% VAT**

[www.eapr2020.pl](http://www.eapr2020.pl)

# „Gold Sponsor” Package:



- granting the title of the “Gold Sponsor of the Conference” with the possibility of using it for own marketing purposes,
- complimentary participation for 2 Sponsor’s representatives in the conference and accompanying events (events included in the conference fee and the Conference Dinner),
- exhibitions space for stand arrangement – 4 sqm,
- 20% discount of the conference fee for subsequent Sponsor representatives,
- half page advertisement in the conference book, distributed with conference materials,
- distribution of Sponsor's materials with the conference package,
- placing the Sponsor’s logo:
  - on a digital signage displayed in the breaks during the conference
  - in the printed conference book, distributed with conference materials
  - on a screen in lecture halls during breaks between the lectures
  - on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

**PRICE: 35 000 PLN + 23% VAT**

**[www.eapr2020.pl](http://www.eapr2020.pl)**

# „Sponsor” Package:



- granting the title of the "Sponsor of the Conference" with the possibility of using it for own marketing purposes,
- complimentary participation for 1 Sponsor's representative in the conference and accompanying events (events included in the conference fee and the Conference Dinner),
- space for poster or roll-up in the Conference Venue (exact location in agreement with the Organising Committee),
- 15% discount of the conference fee for subsequent Sponsor representatives,
- half page advertisement in the conference book, distributed with conference materials,
- distribution of Sponsor's materials with the conference package,
- placing the Sponsor's logo:
  - on a digital signage displayed in the breaks during the conference
  - in the printed conference book, distributed with conference materials
  - on a screen in lecture halls during breaks between the lectures
  - on the conference website in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

**PRICE: 35 000 PLN + 23% VAT**

[www.eapr2020.pl](http://www.eapr2020.pl)

# SPONSOR OF THE CONFERENCE DINNER:



- complimentary participation for 2 Sponsor's representatives in the conference and accompanying events (events included in the conference fee and the Conference Dinner),
- 15% discount of the conference fee for subsequent Sponsor representatives,
- distribution of Sponsor's materials with the conference package,
- half page advertisement in the conference book, distributed with conference materials,
- placing 1 roll-up in the conference dinner area during the Conference Dinner,
- placing the Sponsor's logo:
  - on a digital signage displayed in the breaks during the conference,
  - in the printed conference book, distributed with conference materials
  - on a screen in lecture halls during breaks between the lectures
  - on the conference website in the „Sponsors“ tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

**PRICE: 40 000 PLN + 23% VAT**

**[www.eapr2020.pl](http://www.eapr2020.pl)**

# SPONSOR OF THE CONFERENCE MATERIALS:



## **Sponsorship of the USB memory sticks: 8 000 PLN + VAT 23 % (exclusive to one Sponsor)**

- placing Sponsor's logo prominently on the USB memory sticks, distributed with conference materials
- placing the Sponsor's promotional information on the USB memory sticks
- placing the Sponsor's logo in the printed conference book, distributed with conference materials
- placing the Sponsor's logo on the conference website in the „Sponsors“ tab (with the link to the website indicated by the Sponsor)

## **Distribution of Sponsor's materials in the conference bags: 4 000 PLN + 23% VAT**

- placing the Sponsor's materials in the conference bags distributed among participants
- placing the Sponsor's logo on the conference website in the „Sponsors“ tab (with the link to the website indicated by the Sponsor)

# SPONSOR OF THE ACCOMPANYING EVENTS:



## **Sponsor of the coffee break: 6 000 PLN + 23% VAT (exclusive to one Sponsor per coffee break)**

- possibility of displaying Sponsor's promotional materials on each table and placing 1 roll-up in the coffee break area during the break
- placing the Sponsor's logo on a digital signage displayed in the coffee break area or possibility of displaying presentation on the screens during a coffee break (subject must be approved by the Scientific Committee)
- placing the Sponsor's logo in the printed conference book distributed with conference materials, next to the information about the coffee break
- placing the Sponsor's logo on the conference website in the „Sponsors“ tab (with the link to the website indicated by the Sponsor)

## **Sponsor of the lunch: 8 000 PLN + 23% VAT (exclusive to one Sponsor per lunch)**

- possibility of displaying Sponsor's promotional materials on each table and placing 1 roll-up in the lunch area during the lunch
- placing the Sponsor's logo on a digital signage displayed in the lunch area or possibility of displaying presentation on the screens during the lunch (subject must be approved by the Scientific Committee)
- placing the Sponsor's logo in the printed conference book distributed with conference materials, next to the information about the lunch
- placing the Sponsor's logo on the conference website in the „Sponsors“ tab (with the link to the website indicated by the Sponsor)

# SPONSOR OF THE ACCOMPANYING EVENTS:



## **Sponsor of a trip:**

- Sponsor can use the participants' travel time to present the company
- possibility of the Sponsor's presentation at the destination
- possibility of distribution Sponsor's gifts/gadgets at the end of a trip
- placing the Sponsor's logo in the printed conference book, distributed with conference materials
- placing the Sponsor's logo on the conference website in the „Sponsors“ tab (with the link to the website indicated by the Sponsor)





## **CONTACT:**

Targi w Krakowie Sp. z o.o.  
ul. Galicyjska 9  
31-586 Krakow

Magdalena Rabiega  
Tel. +48 12 651 90 70  
e-mail: [eapr2020@targi.krakow.pl](mailto:eapr2020@targi.krakow.pl)

[www.eapr2020.pl](http://www.eapr2020.pl)